

Dr. Cameron Massumi is the Founder/CEO of Virtual Physio, LLC, one of the fastest growing fitness transformation companies in the county. Dr. Massumi started his business when he noticed a large gap in the healthcare space. Tired of being restricted by insurance companies and barriers to accessibility, he created a fully remote service to provide premium solutions at an affordable price. Prior to starting Virtual Physio, Dr. Massumi obtained his doctorate from Marymount University. He has continued to be an active member of the APTA since becoming a member in 2016, and has held numerous leadership positions during that time including: President of the Student Assembly and delegate for APTA VA. He has additionally served on several task forces at the national level on various topics such as: ABPTRFE credentialing, student debt, telehealth certification, and grassroots advocacy initiatives. When he is not working on trying to further the profession or grow his business, Dr. Massumi loves to spend his time hiking, checking out local breweries, and enjoying live music with his fiance Dr. Lindsay Durand.

From your perspective, what is the biggest challenge of the profession?

Personally, I believe that the biggest challenge facing the profession is a lack of identity. We have become so fragmented over the years that we can hardly define what it means to be a “physical therapist” anymore. This causes problems because we are not only confusing students that enter into the profession, but we are making it difficult for the general public to understand how/when we can help them. Instead of focusing on what makes us all different/unique in our areas of practice, we need to highlight the similarities. Shirley Sahrman was on the right track with her introduction of the movement system, and APTA was right to adopt it, but we still have a long way to go to make this more clear for the public. So many PTs talk about how we should be the primary MSK providers for folks, and how PTs should be gatekeepers in healthcare, but until we can clearly define who we are, I can’t foresee this becoming a reality.

Why do you want to serve in the capacity in which you are running for office?

I want to be re-elected as a delegate because I believe that my background and experience coupled with my big ideas are an invaluable asset to APTA VA. Being a delegate allows me to be a voice of change within the governance of the association and bring about meaningful impact.

What experiences have you had in APTA, APTA, or other organizations that might help you in your elected position?

APTA: President of Student Assembly; member of Advocacy Committee; task force member: student debt, ABPTRFE credentialing, movement system; learning center: telehealth certification course; PT PAC Eagle; multiple house of delegates

APTA VA: Delegate ‘20-’21