

APTA Wisconsin Candidate Questions

NOTE: Please use [APTA Format](#) when listing credentials.

Please list:

Name and Credentials: Benjamin Armstrong PT, DPT, MS, OCS, ATC

Education: Doctor of Physical Therapy, Emory University

Employer and Position: UPH Meriter Physical Therapist III

TREASURER

1. What do you believe are the most pressing concerns currently facing APTA Wisconsin and describe potential strategies to take on these challenges?

A few pressing concerns facing the chapter include declining revenue and stagnant membership, which are closely interconnected. The current Board and Executive Council have done a tremendous job guiding the chapter through the challenges of COVID-19 and the resulting drop in both membership and revenue. Their efforts have already led to signs of recovery, including increased revenue from recent spring conferences.

Looking ahead, I'd like to see continued support for both the Membership and Professional Development Committees. These groups play a critical role in developing strategies to grow and retain membership and in working toward making fall conferences more financially sustainable.

Another significant concern is the growing administrative burden on members—rising documentation demands, insurance hurdles, and increasing regulatory compliance requirements. Specifically in Wisconsin, there is a need to continue to emphasize and utilize advocacy to help members more effectively navigate ongoing policy changes. These challenges can be addressed through continued investment and support of the APTA Wisconsin political action committee and payment specialist.

2. Please describe your previous financial and fiscal experiences that qualify you to serve as APTA Wisconsin Treasurer.

While I may not have formal experience in accounting or finance, I've built a solid foundation through managing my personal finances with care and consistency. I've created and followed budgets, tracked expenses, and planned strategically for savings and investments. This includes paying off student loan debt and performing annual net worth calculations to evaluate financial progress and guide future planning. These experiences

have helped me develop strong attention to detail, goal-setting skills, and a deep appreciation for financial discipline.

I also regularly monitor cash flow, adjust to changing financial circumstances, and use budgeting and financial planning tools to stay organized. I believe these transferable skills align well with the Treasurer role, where fiscal responsibility, transparency, and clear financial reporting are essential.

I'm highly committed to learning more about non-profit financial systems and look forward to working closely with the finance committee and APTA staff. I'm excited about the opportunity to contribute to APTA Wisconsin's continued success while growing my skills and knowledge in this important role.

3. Please describe your overall leadership philosophy and associated skill set that would prepare you to effectively serve on the Board and chair the Finance Committee.

My leadership background includes serving as Chair of the Southwest District of APTA Wisconsin, as well as Chair of the Clinical Council and Research Council at UnityPoint Health – Meriter. In these roles, I've worked to facilitate collaboration across teams, support professional development, and guide strategic initiatives at both the district and organizational levels. My leadership style is organized, reflective, and succinct. I tend to be taciturn, leading with intention, structure, and clarity. I prioritize listening, careful planning, and valuing thoughtful action.