

APTA Wisconsin Candidate Questions

NOTE: Please use [APTA Format](#) when listing credentials.

Please list:

Name and Credentials: Bryan Cummings, PT, DPT

Education:

- tDPT EIM (2016)
- MSPT Des Moines University (1999)
- MS HPER (Exercise Physiology) South Dakota State University(1997)
- BA Biology. Dakota Wesleyan University (1995)

Employer and Position:

- New Life Physical Therapy. Co-owner. Director of Employer Health

DIRECTOR

1. Please describe the leadership skills and experiences that qualify you to serve as APTA Wisconsin Director.
 - In addition to having a leadership role with New Life Physical Therapy, I'm currently in my final year of my second term as APTA-WI Treasurer.
 - **Organization.** My current roles with NLPT and APTA-WI have required development of organization skills to balance time commitments for scheduled meetings, administrative tasks, and 30-40 hours/week of clinical care.
 - **Decision making.** Leaders need to make decisions for the people they represent. Professional and personal colleagues have both commented that I possess strong discernment and analytical skills. You can trust that I will not make quick decisions without first having sufficient details and pondering consequences.
 - **Mentor Treasurer-elect.** The next Treasurer will likely not have prior experience as Treasurer or member of the Finance Committee. As a Delegate I will be a member of the Finance Committee and would be a valuable asset to the Treasurer as they navigate the budget process.
1. What do you believe are the most pressing concerns currently facing APTA Wisconsin and describe potential strategies to take on these challenges.
 - **Financial health.** Starting with the COVID-19 years, APTA-WI has been running a negative budget. Influencing the negative budget has been declining membership, high labor operational costs, and negative income from chapter conferences. We have made great strides in improve conference revenues, which must continue. APTA-WI is working hard on strategies to improve membership numbers, however we will still likely need to increase chapter dues to keep up with our expenses. Reducing expenses has been difficult due to our labor expenses. We want to maintain our current labor expense, however, because our most important member

benefits are related to these expenses (Payment Specialist, Executive Director, and lobbyists).

- **Declining reimbursement.** Both APTA-WI and the APTA are working hard to lobby for improved reimbursement. We have already shown the best strategy is member engagement with their respective legislators, as with recent work on prior-authorization. We need to continue these grass roots efforts.