

APTA Wisconsin Candidate Questions

NOTE: Please use [APTA Format](#) when listing credentials.

Please list:

Name and Credentials: Eric Bromeisl PT, DPT
Education: University of Wisconsin Stevens Point
Employer and Position: Optimum Therapies Physical Therapist

TREASURER

1. What do you believe are the most pressing concerns currently facing APTA Wisconsin and describe potential strategies to take on these challenges?

One of the most pressing challenges facing APTA Wisconsin and the physical therapy profession is the lack of public and policymaker understanding of our full scope and value. As PTs, we often struggle to effectively advocate for ourselves, build a strong professional community, and promote our skills beyond traditional perceptions. Many clinicians, especially early in their careers, feel isolated or powerless to create change, leading to disengagement and professional stagnation. To move forward, we need to foster a culture of ownership and belonging where all PTs feel heard, valued, and empowered to get involved. This starts with improving communication, expanding early-career involvement, and creating more accessible opportunities for advocacy and connection, such as mentorship programs, town halls, and SIG engagement. By supporting early involvement past when people are students APTA Wisconsin can energize its members and strengthen the profession's voice across the state. One loud voice who is always shouting for change will always be drowned out by the echos of hundreds.

I am an example of this one opportunity that I was told about before being accepted into PT school has led me down a path in which I was able to take on a previous leadership role at my university, led me to attending two house of delegates, and further helped me grown as a PT and a leader.

2. Please describe your previous financial and fiscal experiences that qualify you to serve as APTA Wisconsin Treasurer.
Truthfully, I may not have a robust history of financial and fiscal experience, but what I lack in overall experience I will make up for in commitment and my ability to adapt on the fly. Prior to completing PT school, I was the Posny scholar in which I was introduced to state level advocacy and for 4 months worked at APTA national headquarters in their government affairs department. After this I was my universities founding president of there student organization. As the founding president of my university's DPT student organization, I helped manage our budget

and create/run fundraising events. With these funds we were able to send students to conferences and grow our overall budget to help foster future growth for these events. Overall, I have some experience with non-profit regulations and rules from this experience.

3. Please describe your overall leadership philosophy and associated skill set that would prepare you to effectively serve on the Board and chair the Finance Committee.

My leadership style is rooted in being approachable, honest, and focused on building genuine connections. I have a coaching background and find that I lead with inspiration and my actions. I have always been a person who is willing to listen and hear things from others perspectives. I am a quick learner, a risk taker, and a problem solver all qualities that will prepare me to effectively serve in any capacity. I have been told I have a different view on things and think this would be beneficial to add to the overall leadership voice of the board.